WHEREAS, it is commonly recognized that human dignity requires that every person have the opportunity to materially provide for himself and his loved ones; and,

WHEREAS. It is the common desire of labor, management, and government to provide all persons with the opportunity of full realization of their human dignity; and,

WHEREAS, in an attempt to realize this common desire, labor, business and government have cooperated in establishing the National Alliance for Businessmen program; and,

WHEREAS. The Alliance is a unique partnership of government, labor, and business functioning as a catalyst for cooperative action to bring disadvantaged persons into the economic mainstream; and,

WHEREAS, South Dekote businessmen, government, and labor are pleased to participate in the Alli ance objectives of aiding America's disadventaged people, Vietnam-era vaterans, and needy youth; and,

WHEREAS, The first South Dakota NAB program activates its campaign this week in Sloux Falls, South Dakota:

NOW, THEREFORE, I, RICHARD F. KNEIP, Governor of the State of South Dakota, do hereby proclaim the week of August Twelfth to Eighteenth, Nineteen Hundred and Seventy-Three as

NATIONAL ALLIANCE OF BUSINESSMEN WEEK

In South Dakota.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the Great Seal of the State of South Dakota, in Pierre, the Capital City, this 19th day of August, in the Year of Cur Lord, Nineteen Hundred and Seventy-Three.

RICHARD F. KNEIP, GOVERNOR

4500 Unnistant Sparetary of State

ATTEST:

LORNA B. HERSETH, SECRETARY OF STATE